

**Downtown Revitalization Initiative (DRI)
and NY Forward (NYF)**

Urbana/Hammondsport Kick-Off Meeting

NYS Department of State | Office of Planning, Development & Community Infrastructure



**Department
of State**

**Downtown
Revitalization
Initiative**

NY Forward

Agenda

1. Welcome and Introductions
2. Roles
3. Communication Protocols
4. NYF Process and Schedule
5. Information and Data Needs
6. LPC Meeting Logistics
7. Project Development Process
8. Next Steps



NY Forward

Roles

Local Planning Committee

LPC Co-chairs

Jean Jensen, Mayor of Hammondsport

Dave Durepo, Supervisor of Urbana

Jamie Johnson, Steuben County IDA

Members

- Participate in LPC meetings
- Provide direction on planning efforts
- Provide feedback to consultant team and State
- Review documents
- Assist with community engagement and outreach

Municipal Representatives

- Provide existing data
- Help develop public projects
- Identify relevant municipal programs
- Help secure and advertise for meetings
- Serve as local point of contact

Consultant Team

Lead Consultant

Cameron Engineering, an IMEG company

Planning, Infrastructure, Engineering, & Landscape Architecture

- Sarah Oral, PE – sarah.i.oral@imegcorp.com
- David Tepper, AICP – david.j.tepper@imegcorp.com
- Joe Dehnert
- Madeline Schoenfeld

Sub-consultants

- Environmental Design & Research (EDR) – Public Outreach, Design, Planning Support
- 4Ward Planning – Economic Analyses, Project Review
- Marvel Architects – Renderings of Proposed Projects
- Island Guide – Web Design
- Zero Point Aerials – Audio/Visual, Photography

- Lead all public engagement
- Prepare program documents
- Assist LPC with identification, development, and evaluation of potential projects
- Conduct research, as necessary.

State Team

Department of State

Allison Bodine, allison.bodine@dos.ny.gov

Julie Sweet, julie.sweet@dos.ny.gov

Empire State Development

Omar Sanders, omar.sanders@esd.ny.gov

NYS Homes and Community Renewal

Patricia O'Reilly, patricia.oreilly@hcr.ny.gov

Others

NYS Energy Research & Development Authority
(NYSERDA)

NYS Department of Environmental Conservation

NYS Office of Parks, Recreation, & Historic
Preservation

NYS Department of Transportation

- Provide guidance and support for the NYF planning process
- Manage and assist the consultant team
- Participate in preparation and review of NYF documents
- Engage other State agencies, when needed

Communication Protocols

- DOS & Consultant Team
- Regular Communications
 - Press Releases

NYF Process and Schedule

NYF Program from Start to Finish



APPLY

**September 2023 –
March 2024**

- Communities prepared and submitted applications to REDCs
- REDCs nominated communities
- State announced winners



PLAN

April – December 2024

- **Local Planning Committees are established**
- **Community vision and goals are refined**
- **Projects are identified and refined**
- **LPC recommends projects to State**

YOUR FOCUS IS HERE!



IMPLEMENT

2025 - 2030

- Final plans are submitted to the State
- Projects are selected and awarded

Planning Process



Visioning

Refine the community's future vision, establish priorities and gather input



Opportunities + Challenges

Understand the community's unique characteristics and key opportunities



Project Development + Evaluation

Identify, develop, and evaluate potential projects



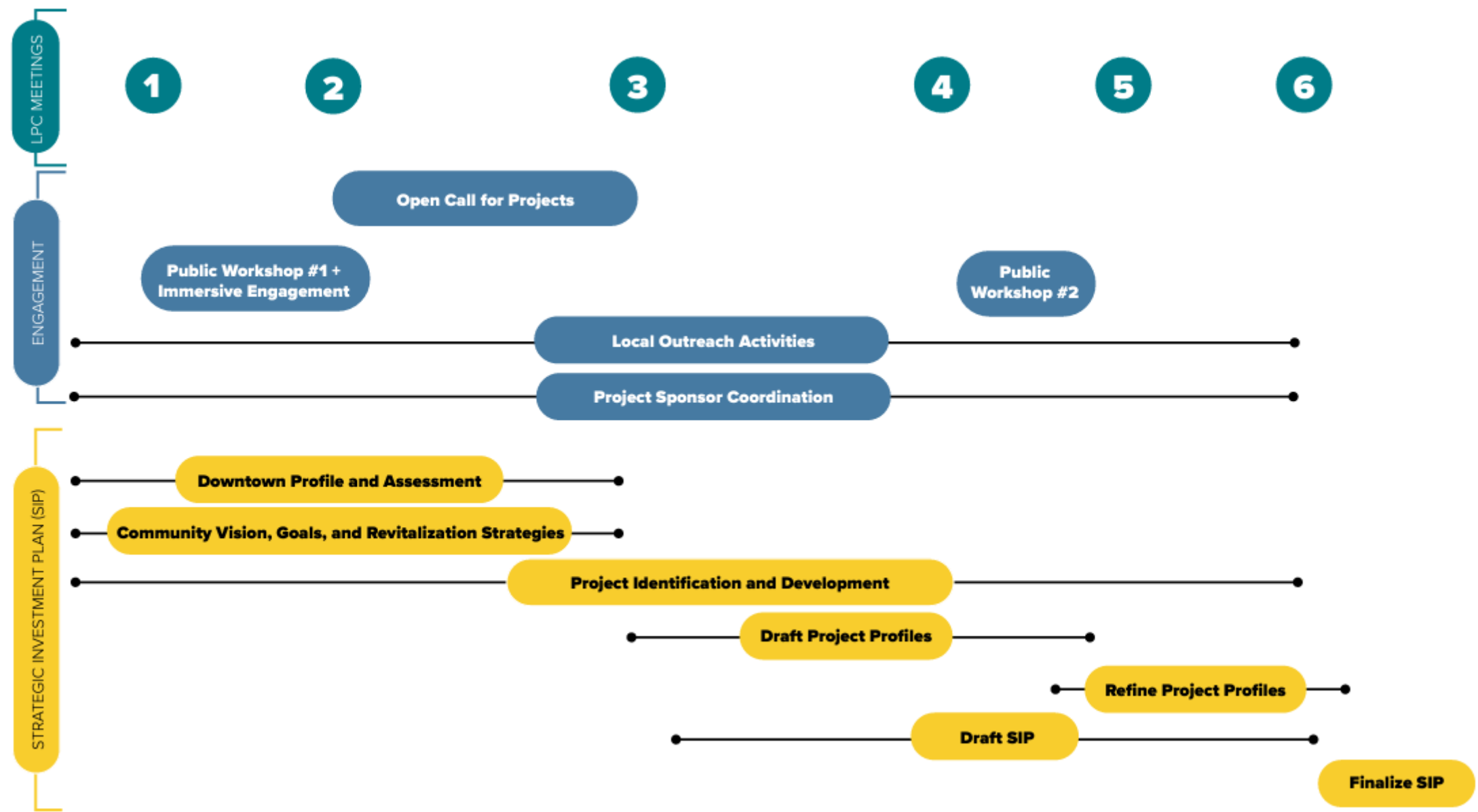
Project Recommendations

Recommend projects that align with the community's goals

8-9 Month Timeframe (April – December 2024)

- Each community is led by a consultant team to guide the planning process, develop projects to recommend to the State, and document in a Strategic Investment Plan
- This process helps ensure all voices are heard and projects are carefully considered.

Schedule



Information and Data Needs

Downtown Profile and Assessment should:

- Consist of a clear, concise , and compelling narrative
- Be highly visual

Municipal representatives will work closely with Consultant Team to develop profile

- What data is needed?
- What are the recent and/or ongoing planning efforts?

LPC Meeting Logistics

We would like to set a standing day and time for regular LPC meetings.

- Is there a time of day that works best?
- What day of the week is available?
 - What about location?

Project Development Process

What are the eligible project types?



Public Improvement Projects

Streetscape and transportation improvements, recreational trails, new and upgraded parks, plazas, public art, green infrastructure, and other public realm projects.



New Development and/or Rehabilitation of Existing Downtown Buildings

Development and redevelopment of real property for mixed-use, commercial, residential, not for profit, or public uses. Development / redevelopment should result in employment opportunities, housing choices or other community services.



Small Project Grant Fund

A locally managed matching small project fund for small downtown projects, such as façade improvements, building renovations, business assistance, or public art.



Branding and Marketing

Downtown branding and marketing projects that target residents, tourists, investors, developers and visitors.

How are projects identified?



**Projects included in the
community NYF application**



**Projects solicited through
the Open Call for Projects**

**The LPC will evaluate all projects based on the NYF
Program criteria and community goals. Not all solicited
projects will be included in the final Strategic
Investment Plan.**

Project Implementation

- All awards are provided as a reimbursement grant – project sponsors must complete work before monies are provided
- Project sponsors will likely need to secure bridge financing to cover costs while project is being completed
- All awards are subject to State requirements, including MWBE goals, competitive procurement, etc.

Next Steps

Next Steps

- Set Core Team calls
- Public Workshop space
- Create NY Forward website
- Initiate Downtown Profile

Program resources can be found at:

NY Forward

<https://www.ny.gov/programs/ny-forward>

Guidebook

https://www.ny.gov/sites/default/files/2024-04/DRI_7_NYF2_Guidebook.pdf

Application and Tour